

Recommendations

Postfeminism not only proposes a changing world for women but further delves into the shifting perspective of the menfolk. Transformed women and men are provided equal importance. As its focus is on womanhood and what makes a woman feminine, it cannot be said to be anti-feministic, as some critics point out. They recognize the variations women have. Neither do they look upon these characteristics as a mechanism to degrade one gender and promote the other. A key component of Postfeminism is that it targets to make women self-sufficient. As women developed into economically independent, they appear not required to be financially supported by a male partner. This move in society is a noticed feature compared to the previous generation of women. The enhanced opportunities for women in the public sphere is an achievement granted by the second wave, but a postfeminist world offers more options and diverse situations to explore for young women. Today women enjoy varied prospects than the previous generation of women. Women can choose any career and have access to education in their desired fields. This grant women the legacy to be everything they choose to be, more autonomy and more choice than the earlier generation of women.

As women are highly interested in the public sphere, women do not get sufficient time to devote to family. A new tendency is to delay parenthood. They neither reject parenthood, but more prominence is to things that they need to achieve like education, building a career, and economic stability. Women of today does not prefer children at a young age, because they value self-advancement before being settled with family life. Women delay motherhood until they are settled into a career, becomes a common subject now a days. Women also envisage working by balancing

motherhood and other domestic activities. Motherhood is not perceived as a burden by postfeminists but seen as a natural phenomenon in female life. Postfeminism asserts its influence in popular culture, media, and films; its impact is evident in the lives of people in society. It leads to a new world where gender differences are bridged and more importance is on the individual as a human being. The emergence of Chick Literature and discourses that provide prominence to beauty, glamour and fashion are gradually gaining acceptance all over the world. In Indian English Literature too new writers indicate this trend. A major impact of Postfeminism can be seen in media and in popular culture. The feminist critics explores the concept through media. Individualism, consumerism and domesticity are viewed in a new light which extends further spaces for investigation.